

C U R R I C U L U M V I T A E

RACHEL SIMMONDS

FREELANCE GRAPHIC DESIGN

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ShIPLEY, West Yorkshire



experience

June 2020
Freelance Graphic Design
Glass Bird Graphics

Perched on the edge of a new adventure and ready to take flight, this creative, passionate and experienced designer seeks new and shiny horizons in which to spread her wings.

2007 - 2020
Head of Studio
MediaCom North Leeds

My role involved liaising with clients and coordinating creative, print and design projects through the studio, whilst rolling up my sleeves and sharing the workload with the team. Experienced in creation and development of concepts, I was often required to pitch ideas, winning various clients and campaigns along the way.

Working with and mentoring the team on branding, design and production of print material, social media and digital display projects, we also offered more specialised services in recruitment campaign creative, employer branding and internal communications.

Wider aspects of the role included people and project management, brief writing, quoting and billing and liaising with suppliers, often working under pressure and to tight deadlines.

1998 - 2007
Senior Designer
Creative Marketing Services Leeds

Projects ranged from recruitment and press advertising through to direct mail, corporate identities, brochures and newsletters for a wide variety of clients.

During my time at CMS I was a key member in the design of a number of successful campaigns for clients such as Leonard Cheshire, various NHS Trusts and the branding of the Yorkshire Cancer Centre appeal.

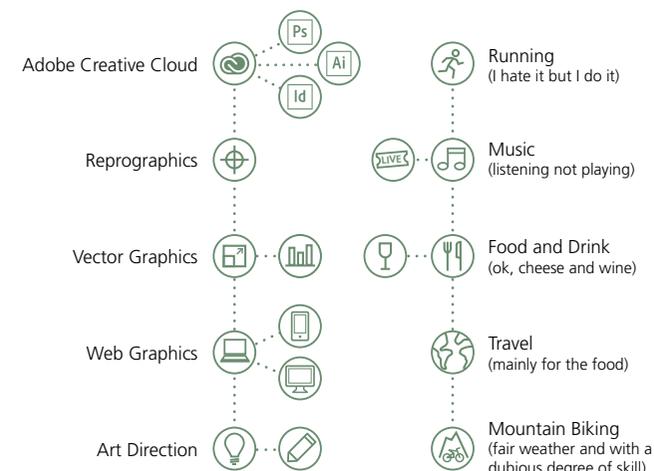
1997 - 1998
Graphic Designer
John Good Holbrook Coventry

Designing theatre programmes and related printed material, following projects from initial brief through to completion, working closely with copy writers, account handlers and print production within the in-house print facility.

1996 - 1997
Graphic Designer
K W Law Printing Services Birmingham

Producing and designing print ready artwork such as letterheads, business cards and restaurant menus.

skills & interests



professional training

Independent Practitioners in Advertising: Managing People in an Emotionally Intelligent Way	2019
Now Go Create: Become a Creative Ninja	2014
MediaCom Manager Learning Stream	2014
Cryptic Peach Certificate of Training: Web Design Level 1	2009
Certitec Adobe Acrobat Print Production	2009
GCSE Photography	2003 - 2004
Business Link Presentation Skills Seminar	2003

education & qualifications

1986 - 1991	Skipton Girls' High School A level: Art, History of Art, Geography, General Studies GCSE: 9 Passes. Grades A, B, and C.
1991 - 1992	York College of Arts and Technology Art & Design Diploma
1992 - 1995	Coventry University BA Hons Graphic Design

References available on request