

The Crystal offers the most technologically advanced and sustainable event space in London, with seven fully equipped multi-purpose meeting rooms boasting panoramic views over the Royal Victoria Docks. Our state of the art flexible spaces can cater for product launches, fine dining receptions, corporate conferences and we also offer an in-house AV team, award winning caterers, front of house, security, cleaning and building technicians all on-site

**THE
Crystal**
A Sustainable Cities Initiative
by Siemens

TESTIMONIALS

“We would like to thank everyone involved at The Crystal for responding with enthusiasm and striving to meet our brief and hope that we can come back for future events.”

Unilever

“Our guests were very impressed by Siemens knowledge and competence in the cities space, the Crystal building and exhibition and the overall professional service.

Siemens AG

“It’s been a real gift to have been able to use the space at the Crystal - it’s given us time, space, calm and inspiration when we have most needed it.”

Oasis Silvertown

“The venue is a really creative space that gives you lots of options, and something distinctive and engaging.”

**James Holt
Liberal Democrats**

“Best conference venue I have been to. Very helpful and friendly staff, and quick to respond to any queries or need for assistance.”

IMS Health

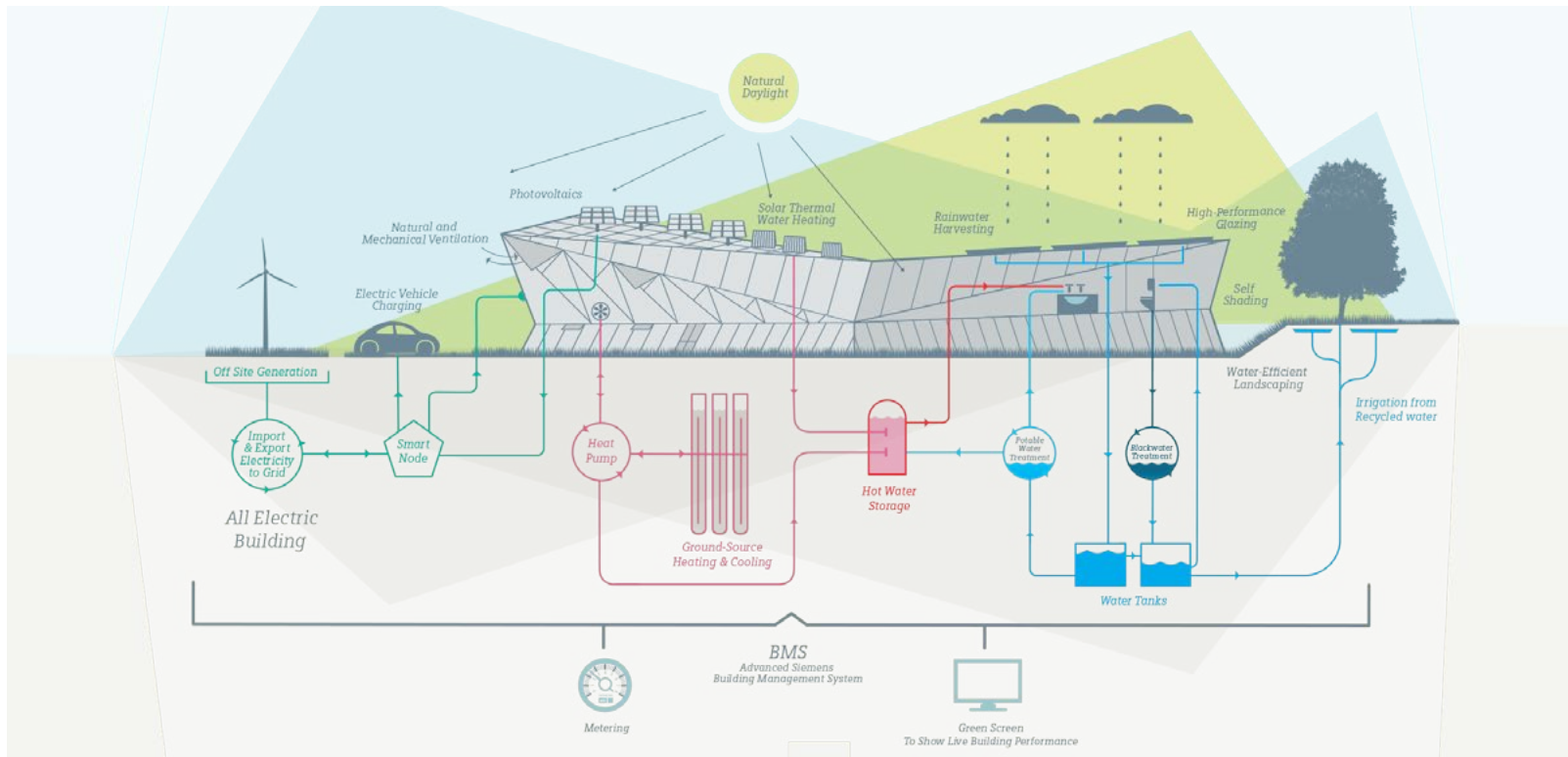
“Thank you for ensuring the event was stress free! It was an absolute pleasure working with you”

**The British Quality
Foundation**



SUSTAINABILITY

The Crystal is an all-electric building that uses solar power and a ground source heat pump to generate its own energy. It showcases state-of-the-art technologies to make buildings more efficient and also profiles Siemens' Environmental Portfolio. The building incorporates rainwater harvesting, black water treatment, solar heating and automated building management systems.



HOW IT WORKS



NATURAL LIGHT

Triple glazed windows allow in 70% of natural light...
...but only 30% of solar energy, ensuring the building
doesn't overheat.



SUSTAINABLE TRANSPORT

2 minute walk from the DLR station.
15 e-vehicle charging points.
66 bike parking spaces.



WATER

Rainwater is collected from the roof and stored
in a 30m³ under-ground storage tank.
80% of hot water is heated by solar thermal heating
and ground source heat pumps.
100% of WC flushing water is taken from our
non-potable sources.



ELECTRICITY

CO₂ emissions for the Siemens offices are 70% lower
than in the average office building in London.
20% of electricity is produced by solar panels.
The Crystal is a 100% electric building.



HEATING AND COOLING

No fossil fuels are used on site
By using 100% natural heat sources,
the Crystal heating bill is £0.
199 groundsource pipes totalling 17km in length and
reaching as deep as 150m heat and cool the building.



SMART BUILDING

Over 3,500 data points ensure all systems function as
effectively as possible. Siemens Building Management
System in the heart of the building. Data on energy
and water consumption is presented live in the Crystal
exhibition and refreshed every 15 minutes.

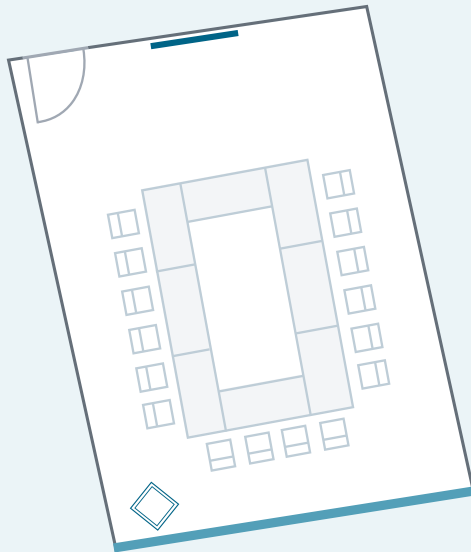
THE MEETING ROOMS

Meeting, conference and event facilities at the Crystal provide a state of the art setting for everything from workshops to product launches. We have 14 flexible spaces, award winning catering and AV support on site, making the Crystal ideal for events of any size.

OUR MEETING ROOMS

The Crystal houses seven unique meeting rooms, all of which can be laid out with various seating arrangements to suit every need, and all are served by the latest technology which can control environmental and presentation requirements. Whether it is a small training session in a classroom situation or a more formal theatre arrangement, we can create the space to make your event unique.

MEETING ROOM 1



SPECIFICATIONS

Area: 69m²

Height: 2.65m

No of sockets: 1x4, 1x1, 4x2

Floor boxes: 6

AV Equipment: Screen, PC

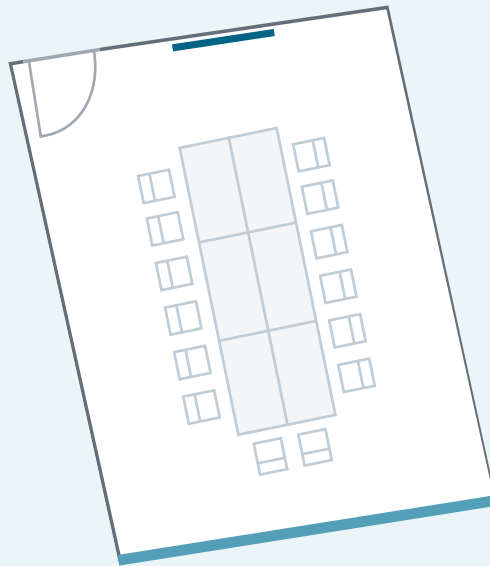
ROOM CAPACITY

Boardroom	20
Open Boardroom	24
U-Shape	24
Theatre	56
Classroom	24
Cabaret	15
Banquet	30
Reception	40

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MEETING ROOM 2



SPECIFICATIONS

Area: 51m²

Height: 2.65m

No of sockets: 2x5

Floor boxes: 5

AV Equipment: Screen, PC

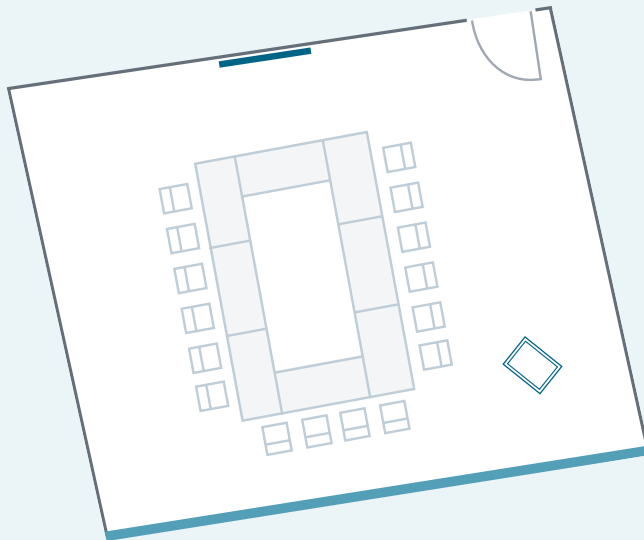
ROOM CAPACITY

Boardroom	18
Open Boardroom	22
U-Shape	22
Theatre	36
Classroom	16
Cabaret	15
Banquet	30
Reception	35

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MEETING ROOM 3



SPECIFICATIONS

Area: 83m²

Height: 2.65m

No of sockets: 1x4, 5x2

Floor boxes: 6

AV Equipment: Screen, PC

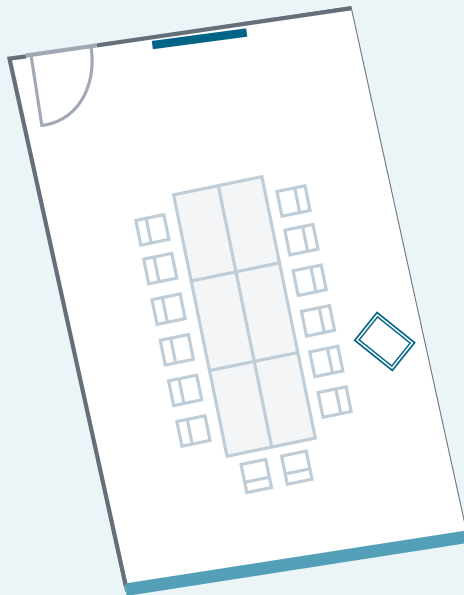
ROOM CAPACITY

Board Room	18
Open Boardroom	25
U-Shape	24
Theatre	80
Classroom	30
Cabaret	20
Banquet	40
Reception	65

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MEETING ROOM 4



SPECIFICATIONS

Area: 59m²

Height: 2.65m

No of sockets: 1x4, 4x2

Floor boxes: 5

AV Equipment: Screen, PC

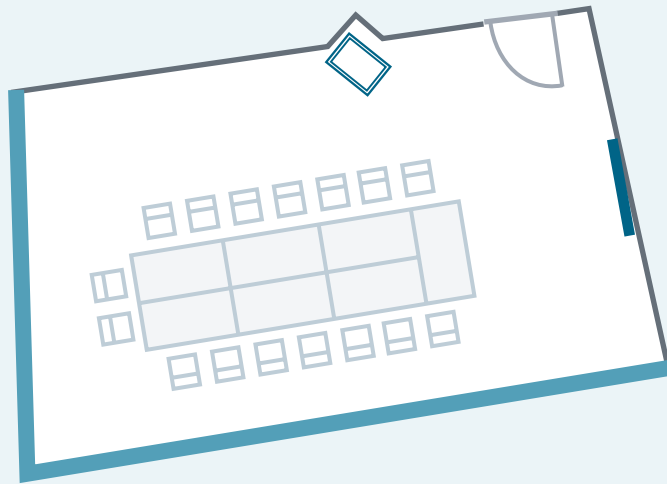
ROOM CAPACITY

Board Room	20
Open Boardroom	23
U-Shape	20
Theatre	40
Classroom	14
Cabaret	15
Banquet	30
Reception	35

OUR MEETING ROOMS

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MEETING ROOM 5



SPECIFICATIONS

Area: 67m²

Height: 2.65m

No of sockets: 2x2

Floor boxes: 2

AV Equipment: Screen, PC

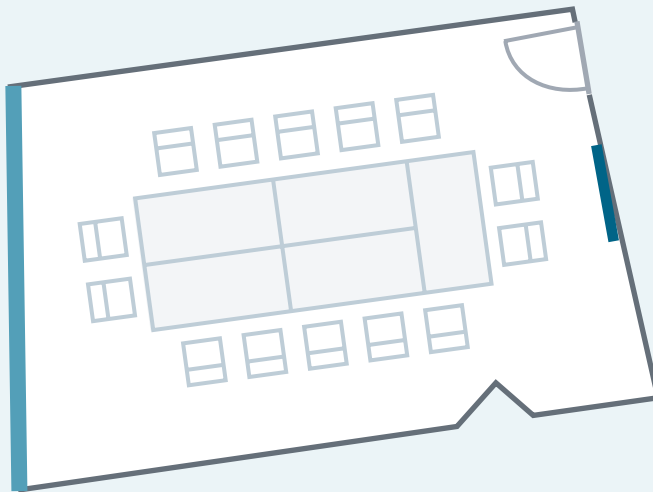
ROOM CAPACITY

Board Room	22
Open Boardroom	25
U-Shape	22
Theatre	58
Classroom	16
Cabaret	15
Banquet	30
Reception	40

OUR MEETING ROOMS

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MEETING ROOM 6



SPECIFICATIONS

Area: 35m²
Height: 2.65m
No of sockets: 2x2
Floor boxes: 2
AV Equipment: Screen, PC

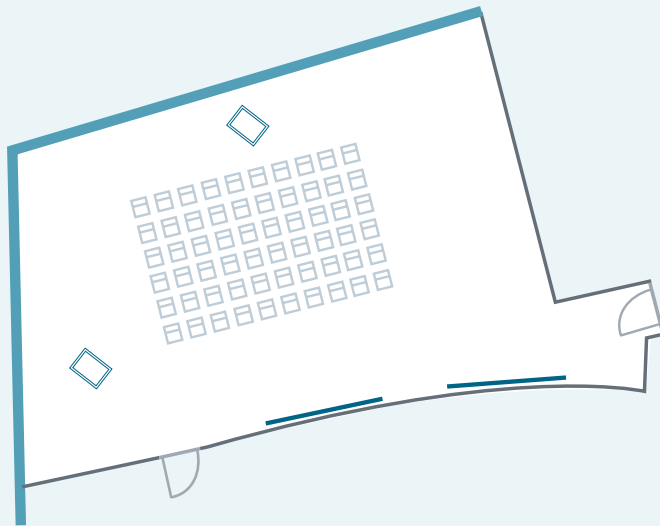
ROOM CAPACITY

Board Room	16
Open Boardroom	16
U-Shape	14
Theatre	30
Classroom	12
Cabaret	10
Banquet	20
Reception	30

OUR MEETING ROOMS

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MEETING ROOM 7



SPECIFICATIONS

Area: 130m²

Height: 2.65m

Floor boxes: 11

AV Equipment: Screen, PC,
Projectors

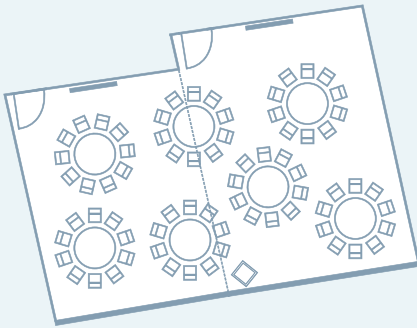
ROOM CAPACITY

Board Room	30
Open Boardroom	50
U-Shape	(screens) 30
	(south facing) 50
Theatre	150
Classroom	50
Cabaret	40
Banquet	80
Reception	120

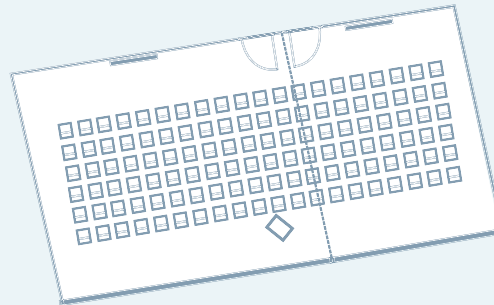
FLEXIBLE SPACES

The beauty of the Crystal's meeting room spaces is that there is the flexibility to fit your event requirements whatever the size.

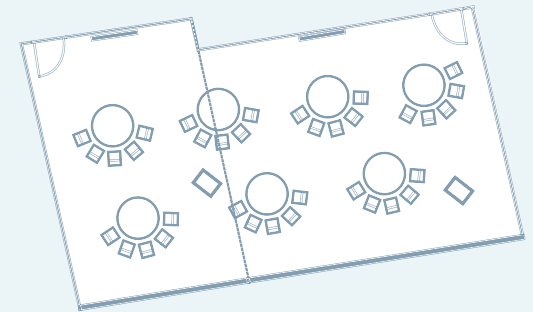
MEETING ROOM 1-2



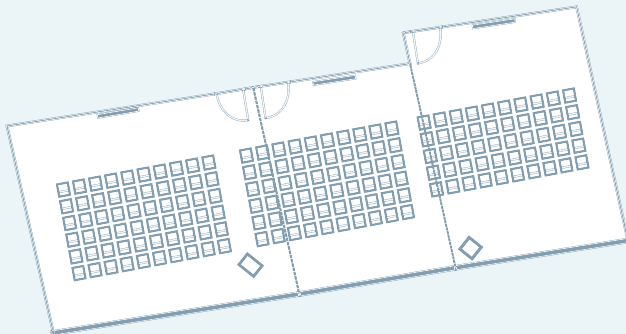
MEETING ROOM 2-3



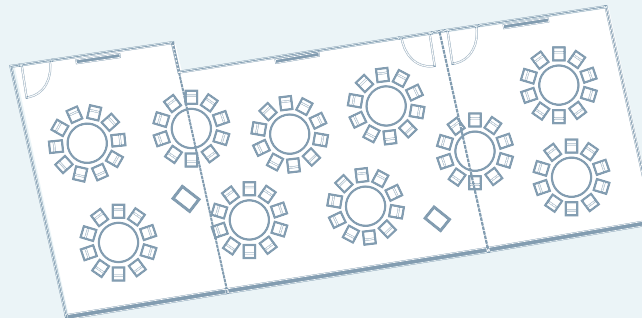
MEETING ROOM 3-4



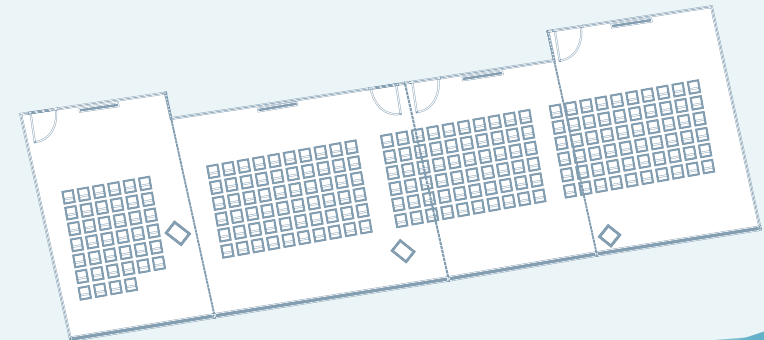
MEETING ROOM 1-3



MEETING ROOM 2-4



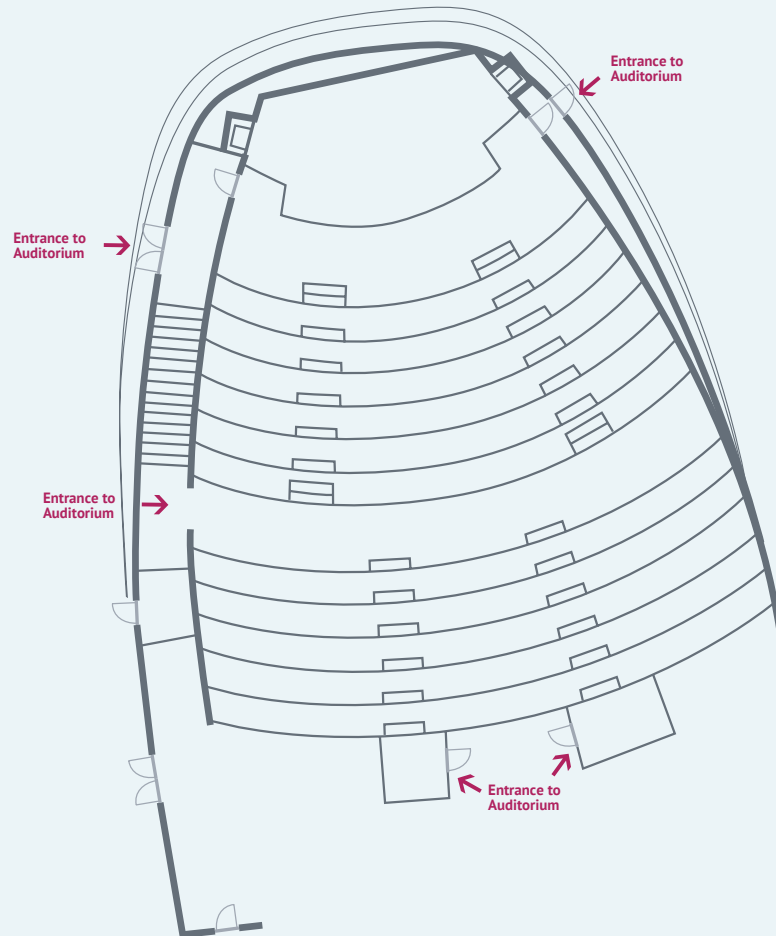
MEETING ROOM 1-4



THE AUDITORIUM

The Crystal's state of the art auditorium is the perfect space to explore creativity. It seats 270 people and can be tailored to reflect a unique brand so is a favourite for award ceremonies, AGMs and product launches. Alongside the auditorium, the break out rooms can be used for additional space to create just the right setting.

THE AUDITORIUM



There is a 5m x 3m screen where images from a HD 11.5K lumins projector are displayed. Also included is a PA system, one lectern with a lectern microphone, two lapel radio microphones, one cue light and standard seamless switcher and two iMac desktop computers all controlled by two expert technicians from our AV control room.

SPECIFICATIONS

Stage area: 20m²

Stage area width: 5m

Back width: 15m

Depth: 20m

Height: Under screen 1.7cm lip

Screen size: 3x5m

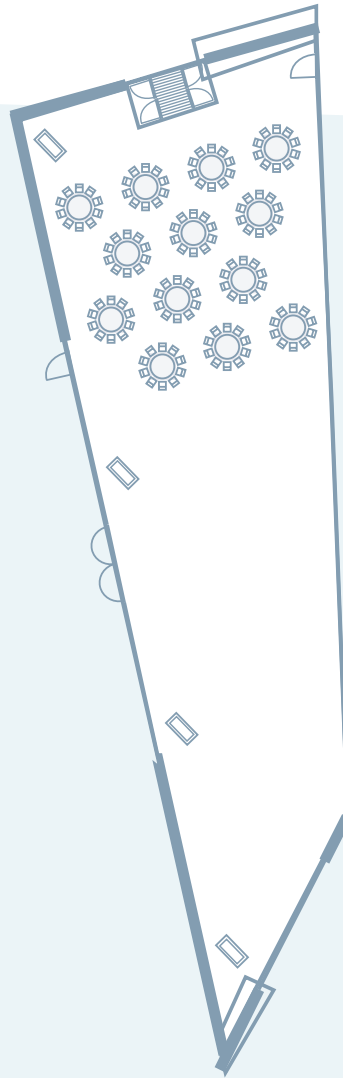
ROOM CAPACITY

268 seats + 2 wheelchair spaces

THE STREET

The Street is one of The Crystal's most exciting and versatile spaces. With a reception capacity of 270, what better place to introduce guests to an event when they first arrive or entertain with award-winning catering and audio visual opportunities.





THE STREET

This open plan space comes with two 70" LED screens and works perfectly as a catering breakout space for the Auditorium. This space can be utilised in many ways from classical reception/buffet style to fine dining or exhibition space. AV opportunities can be maximised by discussion with our on-site AV team.

SPECIFICATIONS

Area: 170m²

Height: 2.65m

No of sockets: 1x4, 1x1, 4x2

Floor boxes: 6

AV Equipment: Screen, PC

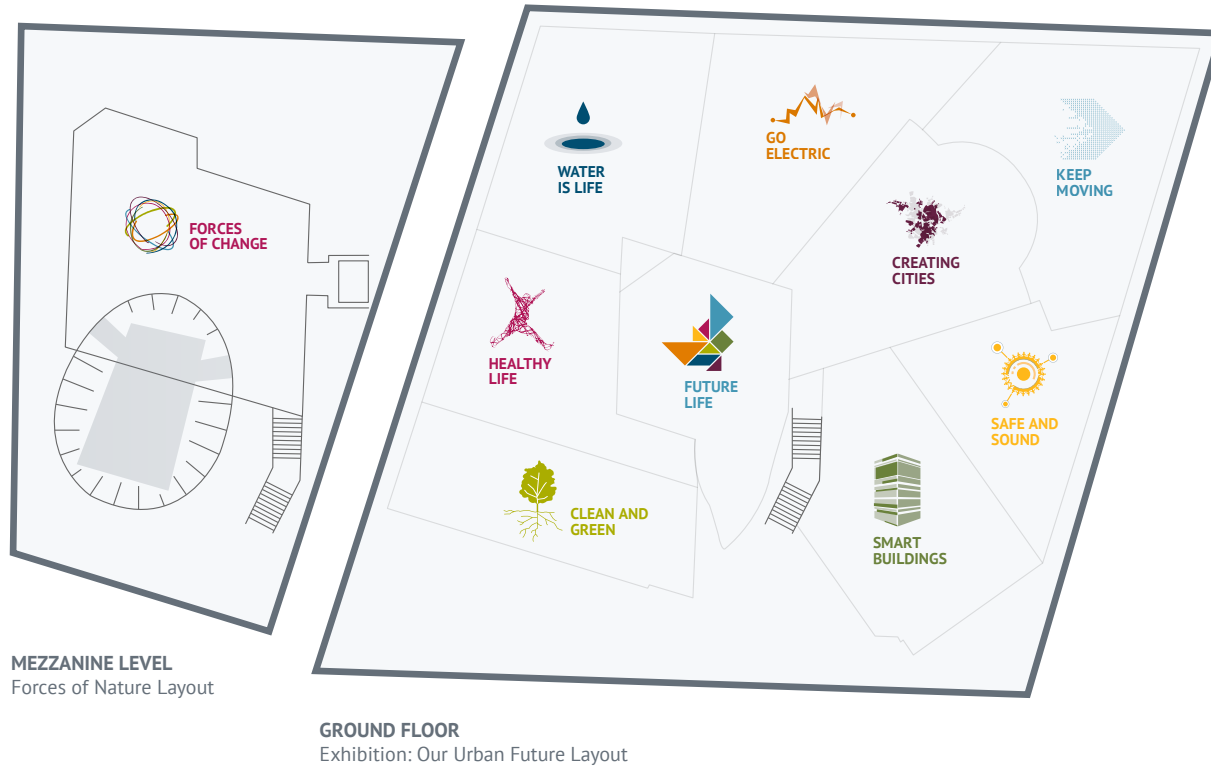
ROOM CAPACITY

Cabaret	20
Banquet	130
Reception	270

THE EXHIBITION

The Crystal exhibition features interactive exhibits, films, and animations, allowing visitors to explore a range of issues including city trends, urban planning, smart buildings, safety and security, energy, water, healthy lifestyles, environment, and mobility. The urban planning exhibition also features case studies from cities around the world sharing innovative ideas, and the 'Future Life' theatre invites you to imagine how cities might look in 2050.

THE EXHIBITION AT THE CRYSTAL



MEZZANINE LEVEL
Forces of Nature Layout

GROUND FLOOR
Exhibition: Our Urban Future Layout

OUR URBAN FUTURE



Focuses on the importance of water as a precious and finite resource. Explores solutions that provide access to drinkable water including rainwater harvesting, waste water recycling, desalination, stopping leaks, reducing water use and improved water management.

THE EXHIBITION AT THE CRYSTAL



OUR URBAN FUTURE



Highlights the difficulty of matching energy supply and demand and providing clean energy. Explores the move to a new electricity age. Solutions include decentralised and centralised energy generation, smart grids, energy storage and uptake of renewables.

THE EXHIBITION AT THE CRYSTAL



MEZZANINE LEVEL
Forces of Nature Layout

GROUND FLOOR
Exhibition: Our Urban Future Layout

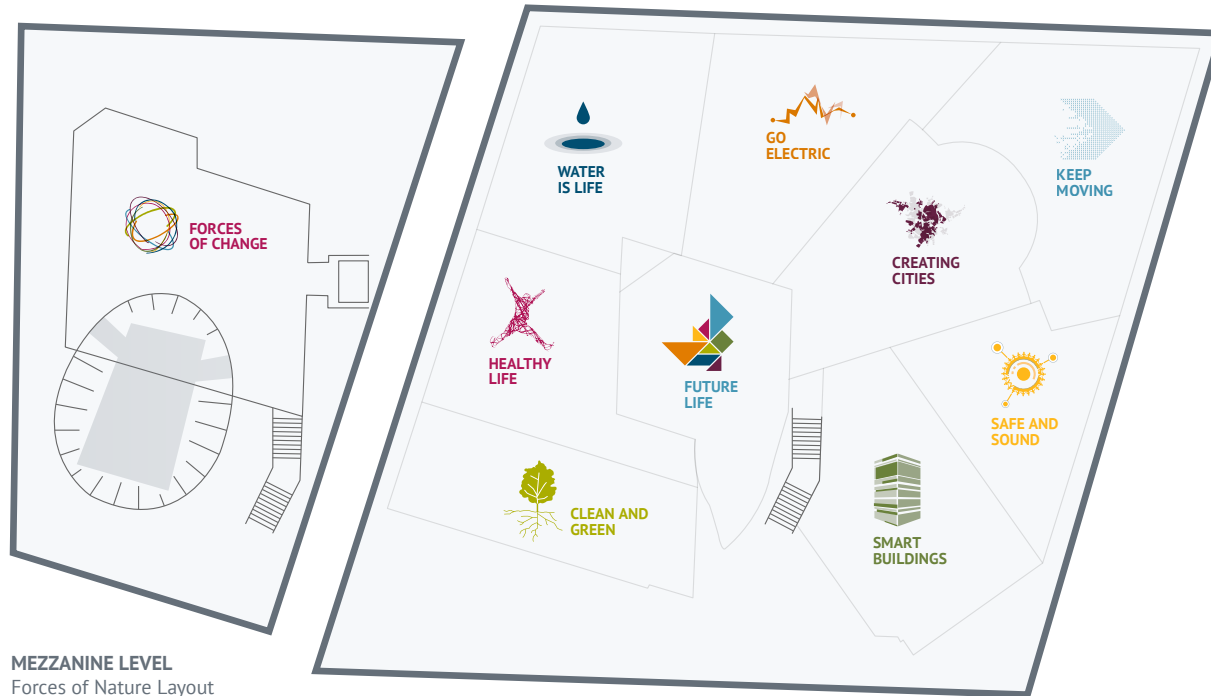
OUR URBAN FUTURE



KEEP MOVING

Explores the increased need for transport infrastructure as people move to cities. Discusses the significance of road and rail electrification and green transport choices, integrated traffic solutions and e-mobility.

THE EXHIBITION AT THE CRYSTAL



MEZZANINE LEVEL
Forces of Nature Layout

GROUND FLOOR
Exhibition: Our Urban Future Layout

OUR URBAN FUTURE



Showcases the multi-faceted decision-making, holistic urban planning and monitoring needed when shaping and running our cities.

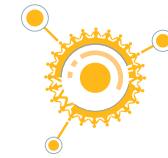
THE EXHIBITION AT THE CRYSTAL



MEZZANINE LEVEL
Forces of Nature Layout

GROUND FLOOR
Exhibition: Our Urban Future Layout

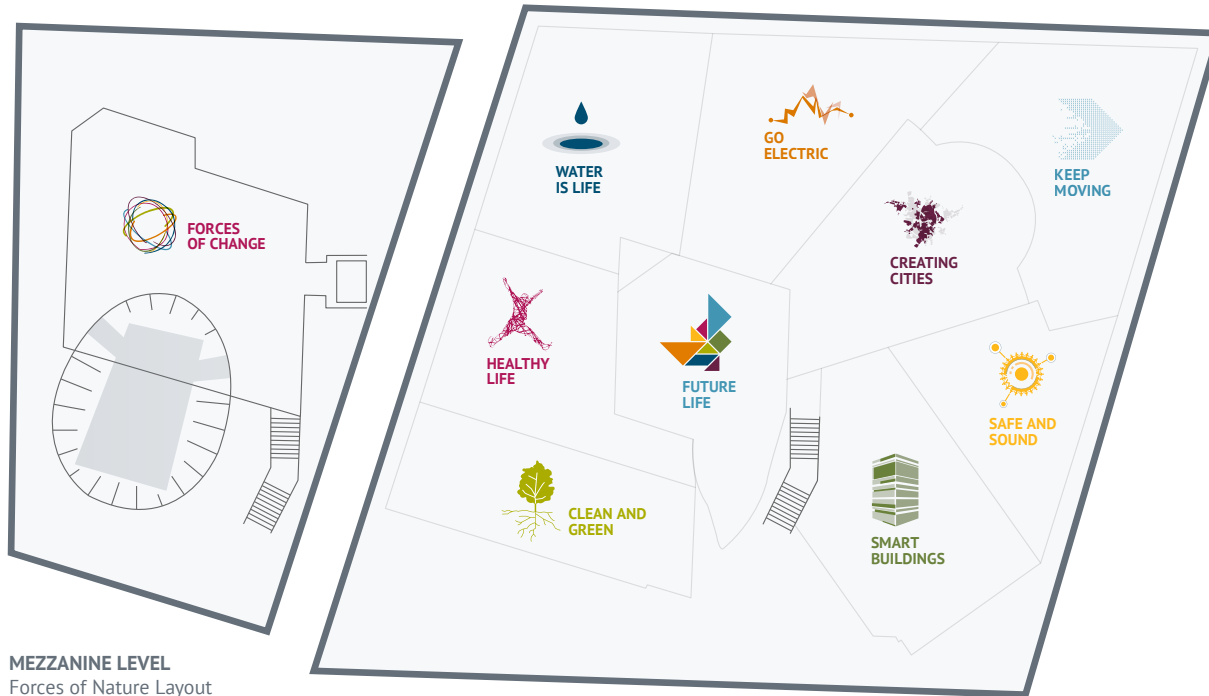
OUR URBAN FUTURE



SAFE AND SOUND

Presents the diverse risks in a city and ways these risks can be detected, prevented and responded to in order to make the city more resilient. Focuses on safety and security, including incidents such as crime, access control and fire.

THE EXHIBITION AT THE CRYSTAL



MEZZANINE LEVEL
Forces of Nature Layout

GROUND FLOOR
Exhibition: Our Urban Future Layout

OUR URBAN FUTURE



SMART BUILDINGS

Highlights the high-levels of inefficiencies in most buildings. Offers solutions such as smart buildings, reducing resources, and making buildings more efficient.

THE EXHIBITION AT THE CRYSTAL



MEZZANINE LEVEL
Forces of Nature Layout

GROUND FLOOR
Exhibition: Our Urban Future Layout

OUR URBAN FUTURE



Exhibits the pressure that increased waste, pollution and reduced air quality places on our environment. Features ways to improve air quality, waste management and CO² emissions.

THE EXHIBITION AT THE CRYSTAL



MEZZANINE LEVEL
Forces of Nature Layout

GROUND FLOOR
Exhibition: Our Urban Future Layout

OUR URBAN FUTURE



Presents a realistic, positive and possible future in a sustainable city by mid-century, based on the cities of London, New York and Copenhagen.

THE EXHIBITION AT THE CRYSTAL



MEZZANINE LEVEL
Forces of Nature Layout

GROUND FLOOR
Exhibition: Our Urban Future Layout

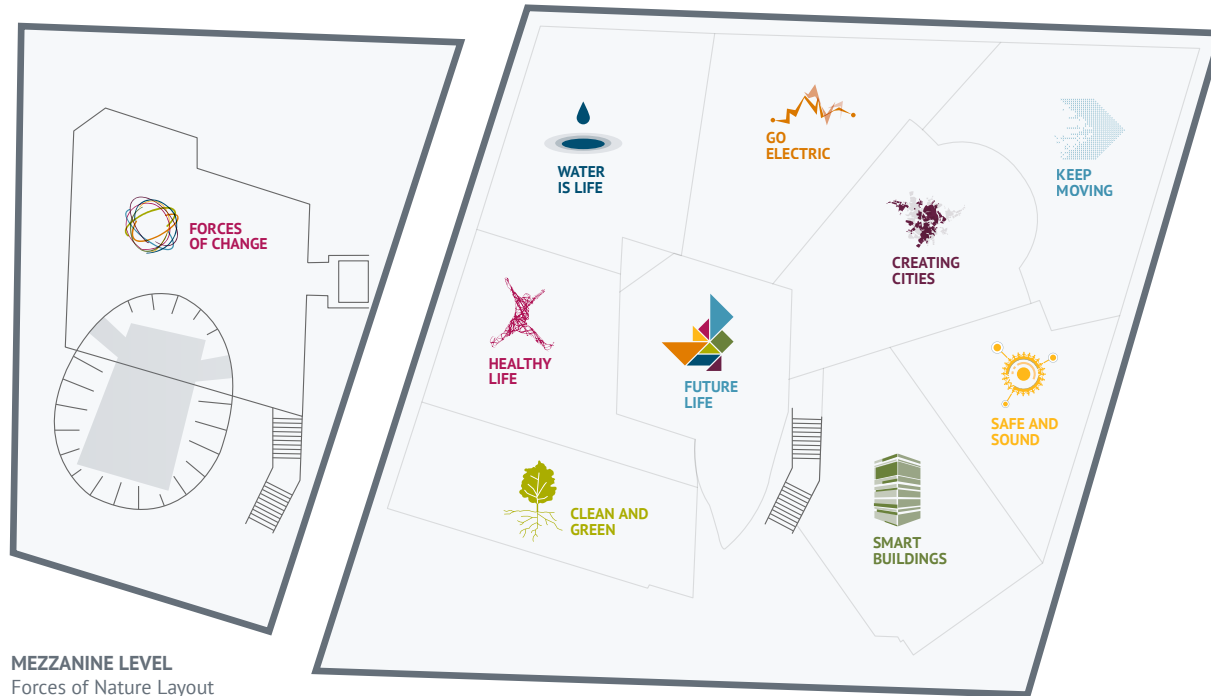
OUR URBAN FUTURE



HEALTHY LIFE

Displays the strain a growing and aging population is putting on healthcare systems. Solutions include keeping healthy, personalising medicine, preventing diseases, reducing costs through efficient processes and infrastructure.

THE EXHIBITION AT THE CRYSTAL



MEZZANINE LEVEL
Forces of Nature Layout

GROUND FLOOR
Exhibition: Our Urban Future Layout

OUR URBAN FUTURE



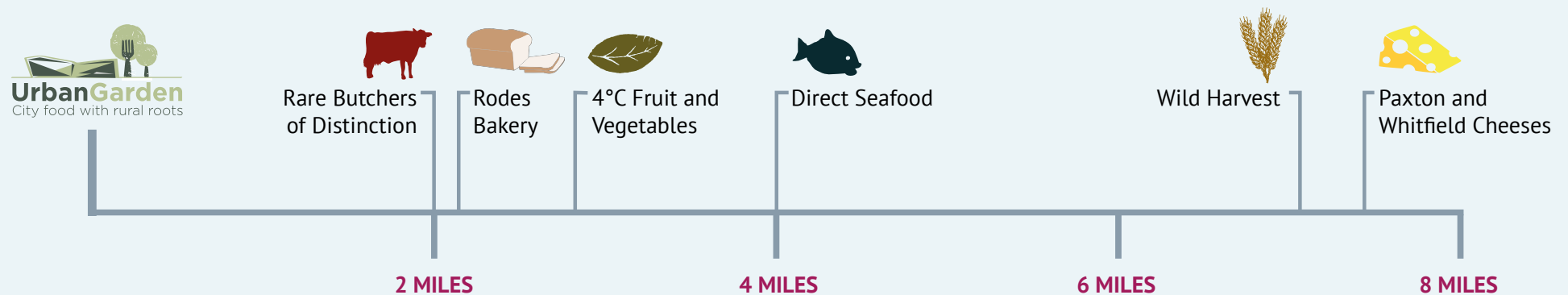
Shows how demographic change, urbanization and climate change impact all parts of people's lives – from politics and the economy, to quality of life and the environment.

CAFÉ & FOOD

The Crystal's award winning café overlooks Royal Victoria Dock and serves delicious home-made salads from local suppliers, bistro-style sandwiches, cakes baked on-site and cooked food from a daily changing menu. Managed by Sodexo Prestige, who's values include a commitment to outstanding quality while maintaining an understanding of the impact food production has on the environment, ensures that their catering offering reflects the Crystal's principles of sustainability and responsibility.

WHERE OUR FOOD COMES FROM

At the Crystal, when it comes to food sourcing our focus is on outstanding quality and the principles of responsibility, sustainability, health and well being. Wherever possible, we work hard to reduce food miles with our suppliers, supporting UK farmers and producers and all menus are delivered with skill and passion. And if there is a little left on your plate, it will be turned into compost in our community garden outside the Crystal.



OUR LOCAL SUPPLIERS

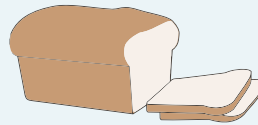


WILD HARVEST

Based in London's New Covent Garden Market, Wild Harvest supplies the very finest seasonal ingredients to top restaurants around the UK, backed up with uncompromising service and an understanding of fine dining needs.

Wild Harvest offers the finest range from the world's finest producers. Core to this range is the specialist range of wild mushrooms, truffles, fresh produce, specialist flavourings and ingredients.

The range varies around a basic 500 lines changing by day, season and availability to ensure only the finest seasonal produce at all times.



RHODES BAKERY

Paul Rhodes London first started out in 2003 supplying bread and pastries to leading hotels and restaurants in London and also built a loyal following through the stall that they until recently had at London's Borough Market.

They opened a second in Notting Hill. Everything made at Paul Rhodes is handcrafted and freshly baked less than ½ a mile from the Greenwich shop.

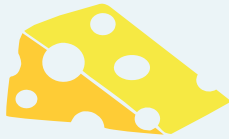
The Company philosophy is very simple - keep the recipes straightforward and use the finest, freshest ingredients. Seeds and grains rule. Attention to detail is king.



4°C

4°C's selection of fruits, vegetables, salads and exotics is not only bigger than any other supplier's, but often grown just for us - For you. Their product knowledge is the best in the business by far, streams out via a finely tuned Customer Support service.

OUR LOCAL SUPPLIERS



PAXTON & WHITFIELD

Paxton & Whitfield's first business transaction is recorded in 1797 from their shop in St James, but the company's origins can be traced back to a market stall in Aldwych as early as 1742. In the subsequent 200 years and more, the business has accrued such sterling accolades as the possession of Royal Warrants, and a glowing recommendation from none other than Winston Churchill-

"A gentleman buys his hats at Locks, his shoes at Lobbs, his shirts at Harvey and Hudson, his suits at Huntsman and his cheese at Paxton & Whitfield".



RARE BUTCHERS

Rare was formed back in 2000. David House and Justin Preston had worked for a number of the largest catering butchers in the country, but had a strong feeling of not providing what the best outlets were looking for.



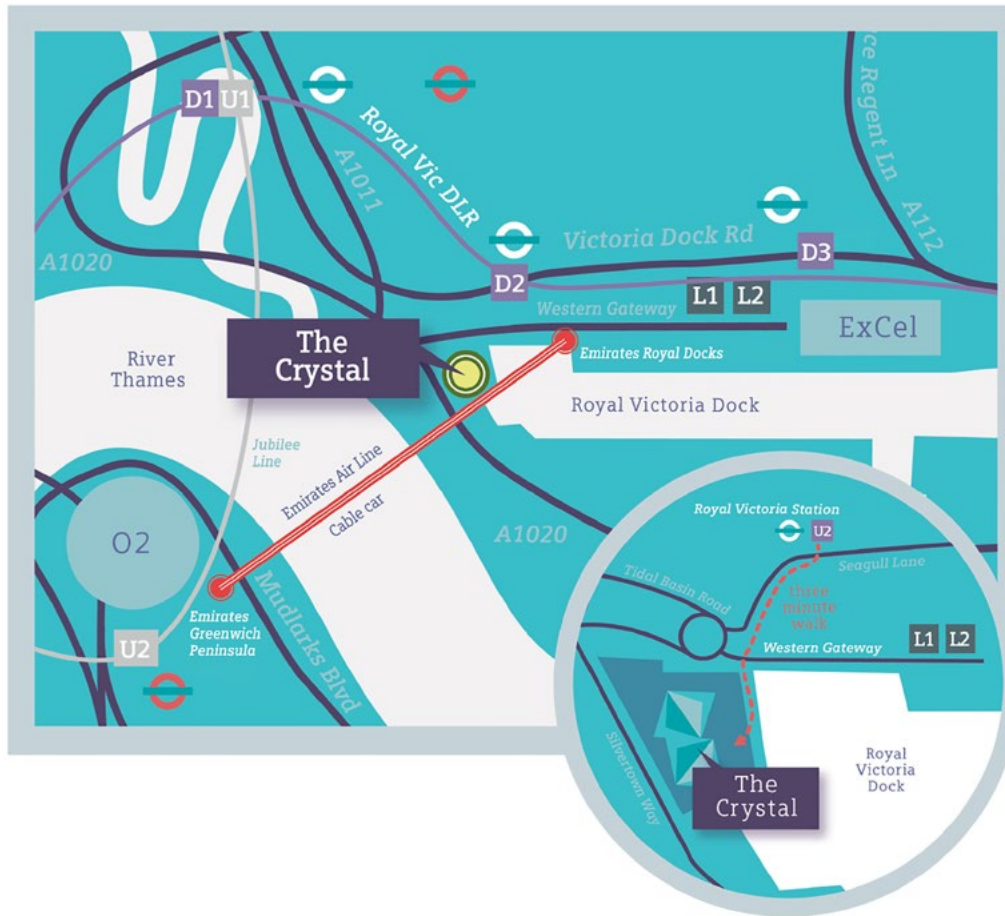
DIRECT SEAFOOD

Direct Seafood is the UK's largest supplier of fresh fish to the catering industry. They are a national supplier with a strong local heritage. They source all of their fish responsibly and passionately and believe in promoting the most sustainable products available. They only ship fish across the country if they are not available locally, minimum food miles.

ARRIVE BY EMIRATES AIRLINES

The Crystal is on the waterfront at the western end of the Royal Victoria Docks in East London and is well served by public transport.

HOW TO FIND US



1 Siemens Brothers Way, London, E16 1GB

It is located close to Royal Victoria DLR station, the Emirates Royal Docks Cable Car station and London City Airport. Nearby destinations include the O2 arena, Canary Wharf and the ExCel centre.

- Three minute walk from Royal Victoria DLR station
- Ten minutes walk from Custom House DLR
- TfL bus links to Royal Victoria Station
- 750 parking spaces available five minutes walk away
- Five minutes by taxi from London City Airport
- Emirate Air Line Cable Car direct to the door

WHERE TO STAY

Our preferred hotel partner is the Good Hotel, ideally located next to the Crystal, they have a unique mission to provide 'Premium Hospitality with a Cause'. The hotel design has been described as pure and industrial, with their 146 rooms ranging from a cosy 13 sqm to a spacious 30 sqm. Contact the Crystal team to take advantage of our partner rates.

goodhotellondon.com



AWARDS

Due to its innovative architecture and technology the Crystal is one of the world's most sustainable buildings, achieving Outstanding BREEAM accreditation and Platinum LEED accreditation – the most stringent standards for sustainable design and construction.



OUR AWARDS



LEED: PLATINUM

The US sustainable building standards



ISO20121

The international standard for sustainable event management



BREEAM: OUTSTANDING

The international standard for sustainable event management



ISO14001

The international standard for event management



DOCKLANDS BUSINESS CLUB

Sustainability award



OHSAS18001

The international standard for management



RICS AWARD

Awarded for Design and Innovation by the Royal Institute of Chartered Surveyors



MIA CERTIFICATION

Certified by the Meeting Industry Association

OUR AWARDS



LABC AWARD

Awarded for best sustainable commercial project by the Local Area Building Control



MIDAS

Award best dining 2013



VISIT ENGLAND

Certified Gold by the English Tourist Board



BCO: OFFICE AWARD

Awarded for building design innovation by the British Council for Offices



THE UK EVENT AWARDS

The Drum Green Supplier 2015



THE UK EVENT AWARDS

The Drum Best Small Venue 2016



GREEN TOURISM

Certified Gold by the Green Tourism Association



TRIP ADVISOR

Certified for consistent visitor feedback 2014 and 2015

OUR AWARDS



AV AWARDS
Awarded Consumer installation of the
year 2013



**VISIT ENGLAND AWARDS
FOR EXCELLENCE**
Small Visitor Attraction of the
Year - Bronze



CONFERENCE AWARDS
Small Venue of the Year 2016



GREEN APPLE
Triple award winners



AIM CERTIFICATION

